

## **UNISON - Clackmannanshire Branch**

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**Report to: AGM**

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**Subject: Communication**

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**Report by: Chris Horne**

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### **1.0 Introduction**

- 1.1. Over this last year the branch has released a number of different documents and newsletters, the feedback has been pretty positive but we're always open to constructive criticism or suggestions so please feel free to contact the branch or any steward if you have an opinion or a request. This year has certainly been different due to the Coronavirus and the impact it has had on all of us. Moving forward things will look to change in the way we do things and even the smallest of change could lead to the staff structure being impacted. If things are changing within your area of work please do get in touch to let us know.

### **2.0 Our current communication methods**

- 2.1. First and foremost is the Website. [www.clacksunison.org.uk](http://www.clacksunison.org.uk). No matter what we do during the year, all of the information we have available will be published on the website. It's always worth checking back to the site now and again to see what we've been up to.
- 2.2. We also have the Clackmannanshire UNISON Facebook page see's a fair bit of traffic and we hope that you are all following us now. If not please do so as this remains very useful in getting instant information out about planned action and upto date coronavirus information, Strike action, Ballots etc.
- 2.3. Twitter - @Clacks\_Unison please follow if you have this platform.
- 2.4. In addition we have the tried and tested newsletter. A newsletter will be released early in the Spring with several more planned throughout the year. With our ever changing environment we'll do our best to make sure it's as up to date as possible before going out. The newsletters are our most direct route to provide as many members as possible with information, so if there is anything that you think is important for people to know, or that you think we should be telling people, please get in touch and we'll see what we can do.
- 2.5. Information Stalls - We have previously had these within Kilncraigs and Kellibank and they have been regarded as being successful. It gives you a chance to meet some of the stewards and ask any questions you may have. There is also some Clacks Unison goodies to take away along with

information about what Unison is doing or can do for you. We look to have these running again in the near future when possible to do so.

- 2.6. Lastly, and arguably most importantly, speak to our stewards. There are stewards in and around the workplace. If something is bothering you or if you want something looked into please approach one of our stewards and ask them. Due to a large amount of staff working from home you can also drop us an email at [clacksunison@btconnect](mailto:clacksunison@btconnect)

### 3.0 **Benefits of Membership**

- 3.1. There are many benefits of being a Unison member. These range from getting legal advice to getting discounts on holidays as part of the UNISON travel club. We include information on these things in our newsletters and website, so please have a look and take advantage of being a member of UNISON.
- 3.2. Current members - Remember to update your membership details if you have either moved house, changed your name, started a new job or any other details have changed. You can do this at [unison.org.uk/my-unison](http://unison.org.uk/my-unison)
- 3.3. Lastly the local Unison branch needs additional stewards. We are short in some departments and only a few would help us significantly . Becoming a steward is rewarding and you are entitled to paid time off for training and to represent your work colleagues. If you would like know more please get in touch by either speaking to a steward or email [clacksunison@btconnect](mailto:clacksunison@btconnect)